



David G. Catlett

September 26, 2025

David G. Catlett, 72, of Manhasset, NY, passed away suddenly on Friday, September 26, 2025.

Born on May 28, 1953, in Evanston, IL, to the late Martha Jane and George R. Catlett, David was one of four children. David married Stephanie Ernst on December 2, 1995, and they had almost 30 wonderful years together. They share two children, Grace and Gregory, who are twins. David, a twin himself, was over the moon when he found out about the twins and shared many insights to help Grace and Greg navigate life. David was a wonderful husband and father and shared many special experiences and vacations with his wife and children. He was an extremely kind, thoughtful and generous person.

David worked for many years at Ketchum Public Relations in New York City, and many people felt he was the best boss they ever had. He was a mentor to many.

David is also survived by his brother, Steven Catlett and his twin brother, Laurence (Larry) Catlett, numerous nieces, nephews and cousins. His brother Stanley Catlett predeceased him.

A celebration of life will be held at the Roslyn Heights funeral home on Sunday, October 5, 2025, from 11:00am - 1:00 pm.

In lieu of flowers, please make a donation to the charity of your choice.

Previous Events

Memorial Visitation

OCT 5. 11:00 AM - 1:00 PM (ET)

Roslyn Heights Funeral Home
75 Mineola Ave
Roslyn Heights, NY 11577
(516) 621-4545
roslynheightsfh@gmail.com
<https://RoslynHeightsFH.com>

Tribute Wall

“ Dave and I met in 1982 at CIBA-GEIGY. From when we met, I realized Dave was very special. He was a magician, a creative genius, brilliant in his chosen field of PR, but he could excel in so many areas. The businesses Dave impacted made \$ millions from his insights and ingenuity.

For example, Dave identified an opportunity to sponsor the America's Cup Sailing competition for one of our brands. Spirits were high with the battle of the Aussies vs. U.S. Sailing Team in Newport. Dave cleverly used the technology angle to get widespread publicity for our Rx motion sickness patch, actually the first use of direct-to-consumer messaging for a prescription. So, as the Goodyear blimp hovered over Newport, I challenged Dave to get our brand's message to march across the blimp's billboard, free. Remember, it was a prescription product and this was years before the advent of direct-to-consumer advertising. Dave loved a P.R. challenge, and very soon after, the blimp was running a funny graphic of a boat rocking on the blimp board with the message "get the patch." Dave won the bet. The product sold out. We continued to laugh about it to this day. His work on my businesses was pure gold.

Our friendship continued as we both moved on in our careers. I always admired how Dave was so likable and fun to be with. Dave was a creative force, smart as a whip, so engaging, and he was hilarious, an incredibly dry wit. I would have liked to spend more time with Dave – but we kept in touch with e-mails and funny stories. We moved to Florida. But we have a wonderful memory - when we got together for lunch in Sarasota in March 2023, and had a terrific time. Like no time had passed.

Dave was a rock star in my book. So innovative. Way ahead of his time. And modest about his capabilities.

I will never forget Dave. He was so kind to me. One of the most remarkable people I've met. Sending our condolences and a warm embrace to his family and friends. Knowing his love for animals, we have donated to Golden Retriever Rescue of SW FL which re-homes loving pups. Our love to all, Bob, Doreen & Lilo Herring

Bob Herring - October 04, 2025 at 01:00 PM